



I love a good challenge and get excited when I learn something new.

I have worked in many different environments from Oktoberfest tents to publishing houses and advertising agencies. Now that I have found my passion in writing, I am looking for a place to grow but also inspire others.

#### Interests:

Writing (Anything that people can relate to)  
Reading (Anything)  
Skiing (Wherever you can find enough snow)  
Hiking (Whatever my dad recommends)  
Diving (Ocean, since too big for bathtub)  
Cooking (My favorite right now is Indian)

#### Languages

GERMAN ●●●●●  
ENGLISH ●●●●●  
SPANISH ●●●●●  
FRENCH ●●●●●

#### Skills

**ADOBE**  
Basic skills in Photoshop, InDesign, Illustrator, AfterEffects

**MICROSOFT OFFICE**  
Advanced skills in Word, Powerpoint and Excel

## Leonard Göhre

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### Education

July 2018 - Current  
**MIAMI AD SCHOOL EUROPE, HAMBURG**  
Copywriting Portfolio Program

July 2018 - Current  
**STEINBEIS UNIVERSITY BERLIN**  
Master of Science in Business Management

October 2014 - Februar 2018  
**LUDWIGS-MAXIMILIANS-UNIVERSITÄT MÜNCHEN**  
Bachelor of Arts in English Studies 1,9

October 2012 - July 2014  
**LUDWIGS-MAXIMILIANS-UNIVERSITÄT MÜNCHEN**  
Undergraduate Law Studies

June 2011  
**GRADUATION, A-LEVELS**  
Luitpold Gymnasium München, 1,4

### Professional

October 2018 - July 2019  
**JUNIOR COPYWRITER**  
Heye GmbH, Munich

October 2017 - October 2018  
**TRAINEE COPYWRITING**  
Heye GmbH, Munich

### Relevant Experience

December 2019  
**FACEBOOK VERTICAL STORYTELLING WORKSHOP**  
Facebook Germany, Hamburg

August 2018  
**AS&S WRITING FOR RADIO WORKSHOP**  
Munich, Germany

### Recognition

**ADC BRONZE CUBE - THE ONE SHOW (2020)**  
The Canary Sticker

**GOLDEN AWARD OF MONTREUX (2020)**  
The Canary Sticker

**MERIT - THE ONE SHOW (2020)**  
The Billboard of the People